**GRAPHIC DESIGN PROMOTION**

**(410)**

**REGIONAL – 2020**

**Judges: Please double check and verify all**

**scores and answer keys!**

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*Workplace Skills Assessment Program* competition.

**Description**

Develop a theme, illustrate the theme in a logo design, and then utilize the logo in a promotional flyer.

The output of this competition is to be produced as the basis for NLC theme and advertising for 2021.

**Topic**

Develop a logo, tagline, and flyer promoting the Business Professionals of America National Leadership Conference in Orlando, FL, May 5-9, 2021.

**judging procedure**

* Contestants will be introduced by contestant number. **Contestants may continue to wear their name badges.**
* As a team of judges, formulate two (2) to three (3) questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
* Contestants will present before a panel of judges and timekeeper.
* Set-up time will be no longer than three (3) minutes.
* The length of the presentation will be no more than six (6) minutes; followed by judges’ questions not to exceed five (5) minutes.
* The presentation will be stopped at six (6) minutes.
* Excuse contestants upon completion of judges’ questions.
* **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
* Administrator will fill out ranking sheet prior to dismissing the judges.
* If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
* Give administrator all Judges’ Scoring Rubrics, Judge Comment Sheets and contest materials.
* No audience is allowed in the contest room.

**Please double-check and verify all scores!**